



© Metlijn Michon / formaat.org

LINKING GLOBAL CHANGEMAKERS

E-Motive: worldwide network creates space for unexpected solutions

What is the best way to learn from each other? How can you truly change your own and someone else's mindset? What is needed to empower citizens, so they can influence decisions that affect the daily lives of people? Many learning programmes in International Cooperation are top-down in which one is teaching and the other is learning. This unequal relationship implies that only one partner is in need of gaining new knowledge, and leaves little space for unexpected points of view. Through

engagement, and an approach based on equality, E-Motive challenges prejudices, and establishes connections in which systematic peer-to-peer learning exchanges between social innovators from different cultures and contexts result in an energy that generates surprising and powerful insights. In this way E-Motive shows the potential of creating space for unexpected points of view, and seeing each other's difference as valuable sources of learning.

//Borders are fading; issues no longer halt at national borders. All over the world people are looking for solutions to questions about legal rights, justice and injustice. In these areas we can learn much from each other, and must exchange more than we do right now//

– Farah Karimi, Executive Director Oxfam Novib



OXFAM

//Armed with a smile and affection we can lift people to great heights//

- Iris Shiripinda, E-motive project Lead SoaAids & Positive Muslims



© Hans Paul Alting von Beusa

PURPOSE

Innovative solutions and citizen-driven projects often arise under urgent circumstances, and have the power to influence policy making that affects the daily lives of people. Yet, these solutions are usually 'hidden' within local communities. E-Motive believes this valuable knowledge should be shared, further improved and implemented in different communities around the globe.

PROMISE

E-Motive is a global network with a systematic learning programme in which professionals from different cultures and continents are connected to share their knowledge and gain unexpected new perspectives. The ambition of E-Motive is to effectively disclose and disseminate innovative solutions, and thereby upscaling their impact globally. However, E-Motive believes that it is impossible to merely replicate good solutions in new contexts. Instead, E-motive offers tailor-made support in learning exchanges and implementation processes, both online and offline. E-Motive strategically combines face-to-face exchanges with a digital platform, on which solutions are easy accessible and shared.

PERFORMANCE

E-Motive carefully selects only those professionals that have the power to generate impact as role models and change makers. Their innovative solutions have to be citizen-driven and need to have a proven track-record. In this way the match making between professionals results in compatible partners that can truly accelerate the

impact of their social innovations. The systematic learning programme can be summarized in six key phases:

1. Analysis of an urgent social problem, and search for interesting solutions and experts;
2. Validating the solutions, and research which ones can be selected as best practices;
3. Assessment of the capacity and needs of the experts, and which peers and stakeholders are needed;
4. Forming of an intercontinental peer group, and determine goals and objectives;
5. Development of a tailor-made learning programme, and testing of solutions in different contexts, as well as online and offline;
6. Harvest of the results, evaluation of the impact, and further expansion for future social adopters.

PROOF

Since 2006 E-motive has organised more than a hundred exchanges in over 80 countries across the globe. Due to continuous monitoring and evaluation of E-Motive exchanges by researchers, all tools and methods have been systematically improved. E-Motive exchanges have therefore not only resulted in the empowerment of citizens, but also in creating solutions that can actually influence policies. An example is the Citizens Manifesto, originally developed in Uganda, which through an E-Motive exchange found peers in Brazil and The Netherlands. Collectively they improved the manifesto into three Youth Employment

Manifestos, that have been effectively used in conversations with national governments. Youth unemployment is now a topic on the political agenda, and many other countries have already showed interest.

In 2015 the E-motive programme was awarded top score by the European Commissions on all key grades in the ROM procedure. Utrecht University concluded that the digital platform is a valuable tool for the systematic learning programme of E-Motive and has a high potential for accessible sharing of knowledge, establishing new connections and increasing the outreach of innovative solutions.

PLACES

Africa: Ethiopia, Kenya, Malawi, Mozambique, Nigeria, South Africa, Uganda, Zimbabwe

Asia: India, Indonesia, Kyrgyzstan, Laos, Philippines

Europe: Italy, Montenegro, the Netherlands, Poland, Spain

Middle East: Egypt, Israel, Occupied Palestine Territory

South America: Argentina, Brazil, Chile, Colombia, Curaçao, Guatemala, Mexico, Peru and Uruguay

PARTNERS

The consortium partners of E-Motive are:

- Oxfam Novib
- Somos Mas
- La Coordinadora
- Utrecht University
- Pool of experts

Visit emotiveprogram.org or [facebook.com/emotiveprogram](https://www.facebook.com/emotiveprogram) for more information.

Oxfam is a world-wide development organisation that mobilises the power of people against poverty. Around the globe, we work to find practical, innovative ways for people to lift themselves out of poverty and thrive. Oxfam Novib is one of 18 affiliates of the Oxfam confederation, who together work with local partners in more than 90 countries.

Oxfam Novib
PO Box 30919
2500 GX The Hague
T + 31 (0)70 324 16 21
info@oxfamnovib.nl
www.oxfamnovib.nl